



News Release

June 17, 2017
FOR IMMEDIATE RELEASE

Contact Information:
Nora Wahlbrink, VP of PR
301-807-1608
norawahlbrink@gmail.com

Taco Bell's Flagship Las Vegas Restaurant Says "I Do" to Weddings
First couple has ceremony and reception in Las Vegas Taco Bell

IRVINE, Calif. – Taco Bell just put a whole new twist on the classic Las Vegas wedding. That's right, Taco Bell just hosted its very first ceremony and reception at the flagship Las Vegas restaurant.

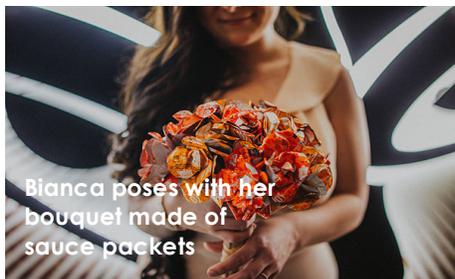
The lovely couple, Dan Rychert and Bianca Monda, were chosen as the winners of Taco Bell's Love and Tacos Contest. There were 150 applications, but Dan and Bianca's really stood out.

"I've spent most of my entire life spreading the good word of Taco Bell to anyone that would listen," said Rychert in the submission video. For Dan's 32nd birthday, Bianca took him to the Pacifica Taco Bell, one of the chain's most scenic restaurants located right on the beach, where Dan ordered one of every single item on the menu.

This couple's dedication to Taco Bell earned them the privilege of being the first to tie the knot at Taco Bell's chapel in Las Vegas, and a whole lot more. They also got airfare for six to Las Vegas and a room at the Planet Hollywood Resort and Casino among other things.



Dan and Bianca won all of the above prizes.



Bianca poses with her bouquet made of sauce packets

The wedding was complete with flowers made out of Taco Bell sauce packets and a Taco Bell style wedding bell back drop for the ceremony. The vows were touching and filled with Taco Bell jokes.

"Dan, do you take this woman as your wife, to comfort and honor her and to love her unconditionally?" said the wedding officiate. "Do you vow to not get mad

when she takes the best bite of nachos, you know the one with perfect ratio of sour cream and cheese?"

The reception was catered by Taco Bell and had signature menu items like the Doritos Locos Tacos and Baja Blasts served in champagne glasses. The night ended with a custom cake made entirely out of Taco Bell's Cinnabon Delights.

Dan and Bianca may have been the first to get married at the Las Vegas Taco Bell, but they won't be the last. Starting Aug. 7, the restaurant's flagship location will open up wedding packages to the general public starting at \$600. Taco Bell just added another unique item to its menu – love.

Taco Bell Corp. is the largest Mexican quick service restaurant brand in the United States. Their 7,000 restaurants serve over 42 million customers per week. The corporation was named one of the Top 10 Most Innovated Companies by Fast Company in 2016. Taco Bell pushes their customers to "Live Mas." TacoBell.com.

###



Dan and Bianca say their vows in the flagship Las Vegas restaurant.



The wedding featured a special cake made entirely out of Cinnabon Delights.